

Directorate General of Foreign Trade
Department of Commerce
Ministry of Commerce and Industry
Government of India

Board Of Trade Meeting

25th November 2025 Vanijya Bhawan, New Delhi

Flow of the presentation

- Board of Trade
- Export Performance
- · Action points from last BoT meeting
- Export Promotion Mission
 - ✓ Niryat Protsahan
 - √ Niryat Disha
 - ✓ Other trade relief measures
 - √ Credit Guarantee Scheme for Exporters (CGSE)
- E-Commerce Export Hubs
- Trade Connect e-Platform
- Trade Intelligence & Analytics Portal
- Bharat Aayat Niryat Lab Setu
- Digital First Governance
- BharatTradeNet
- India's FTAs
- Expectations from the States



Board of Trade

 The Board of Trade (BOT) was re-constituted by merging Council for Trade Development and Promotion with Board of Trade vide Notification No. 11/2015-20, dated 17th July, 2019.

Composition:

Chairperson: Union Commerce and Industry Minister

Members: Minister/s of State for Commerce & Industries, GoI and Minister in-charge of Trade

and Commerce in States and UTs

Official Members

Ex-officio Members from Apex Chambers and EPCs

Non-official Members from multiple backgrounds

Member Secretary-Director General of Foreign Trade (DGFT)

Past Meetings: 12.09.2019; 02.12.2020; 13.09.2022; 16.01.2024; 13.09.2024

Terms of References of BoT

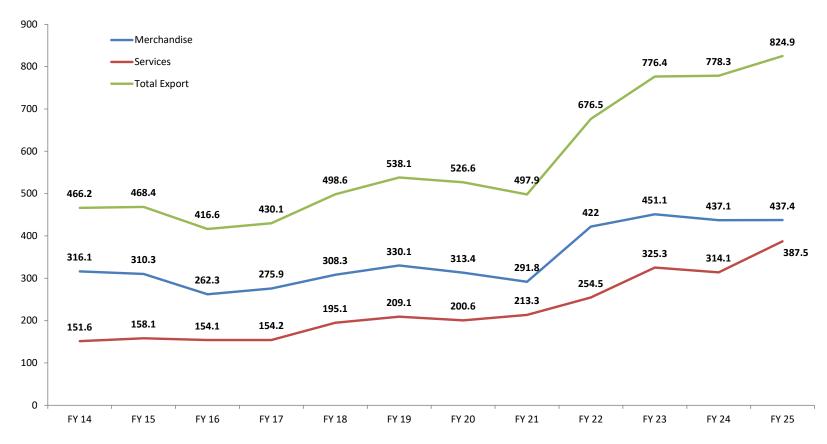
- To provide a platform to State Governments and UTs for articulating their perspectives on trade policy;
- To provide a platform to Government of India for apprising State Governments and UTs about international developments affecting India's trade potential and opportunities and to prepare them to deal with evolving situation;
- To help State Governments develop and pursue export strategies in line with national Foreign Trade Policy;
- To provide a platform for deliberation on the need for infrastructure relevant for promoting trade and for identification of impediments and infrastructure gaps which adversely affect India's exports;
- To facilitate a mechanism for discussion on operationalization of trade infrastructure.

Terms of Reference of BoT

- To advise Government of Policy measures for preparation and implementation of both short and long term plans for increasing economic scenarios;
- To review export performance of various sectors, identify constraints and suggest industry specific measures to optimize export earnings;
- To examine existing institutional framework for imports and exports and suggest practical measures for further streamlining to achieve desires objectives;
- To review policy instruments and procedure for imports and exports and suggest steps to rationalize use; and
- To examine issues which are considered relevant for promotion of India's foreign trade and for strengthening international competitiveness of Indian goods and services

Export Performance

(Values in USD Billion)



Top 10 Merchandise Commodities Exported in 2024-25 and 2025-26 (H1)

S. No.	QE Groups	Total Exports (FY 2023-24) Value in USD Billion	Total Exports (FY 2024-25) Value in USD Billion	% Change	% Share in total exports (FY 2024-25)	Total Exports (April- Sept. 2025) Value in USD Billion
1	Engineering Goods	109.3	116.8	6.8%	26.7%	59.4
2	Petroleum Products	84.2	63.4	-24.7%	14.5%	30.4
3	Electronic Goods	29.1	38.6	32.4%	8.8%	22.2
4	Drugs And Pharmaceuticals	27.9	30.5	9.4%	7.0%	15.4
5	Gems And Jewellery	32.7	29.8	-8.8%	6.8%	14.2
6	Organic and Inorganic Chemicals	29.4	28.7	-2.3%	6.6%	14.2
7	Ready-made garments of all textiles	14.5	16.0	10.0%	3.7%	7.8
8	Rice	10.4	12.5	19.7%	2.9%	5.6
9	Cotton Yarn/Fabs./Madeups, Handloom Products Etc.	11.7	12.1	3.2%	2.8%	5.8
10	Plastic And Linoleum	8.1	8.9	10.3%	2.0%	4.4

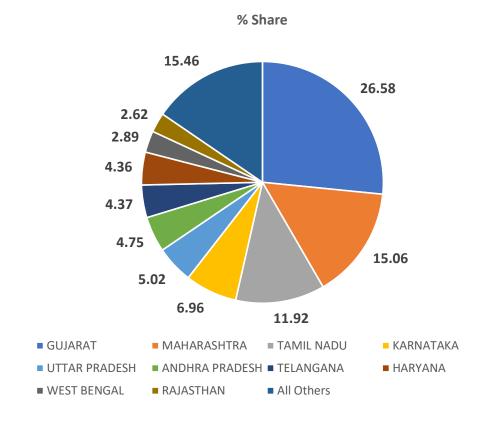
India's Top 10 Merchandise Export Destinations (FY 2024-25)

Top three destinations of export of the respective commodity along with the percentage share

S. NO.	Principal Commodities	Major Destinations
1	Petroleum Products	Netherland (20.86%), UAE (10.08%), Singapore (7.84%)
2	Telecom Instruments	USA (41.67%) , UAE (10.92%) , Netherland (9.31%)
3	Drug Formulations, Biologicals	USA (40.15%), UK (3.20%), South Africa (2.59%)
4	Pearl, Precious, Semiprecious Stones	USA (36.67%),Hong Kong (23.64%), UAE (13.27%)
5	Electric Machinery And Equipment	USA (18.93%), Singapore (10.61%), UK(8.43%)
6	Gold And Other Precious Metal Jewellery	UAE (43.45%), USA (28.43%), Hong Kong (6.94%)
7	Products Of Iron And Steel	USA (30.69%), UAE (8.50%), Saudi Arab (5.55%)
8	Ready-made garments, Cotton Including Accessories	USA (33.85%), UK (9.59%),UAE (6.34%)
9	Iron And Steel	Italy(11.58%), Nepal (8.44%), UAE (7.61%)
10	Motor Vehicle/Cars	Saudi Arab (17.02%), South Africa (16.09%), Mexico (10.60%)

Source: DGCIS

Share of Leading States in Total Merchandise Exports (FY2024-25)



Action points from last Board of Trade Meeting

1. Trade Connect e-Platform

- Unified national export-support portal integrating Indian Missions, DoC, DGFT, EPCs, Exim Bank & industry bodies.
- **High adoption & reach**: 62+ lakh visits, 18+ lakh public registrations, 22+ lakh digital Certificates of Origin issued.
- **MSME-focused enablement**: multilingual access (23 languages), real-time market intelligence, compliance resources & global events.

2. Jan Sunwai (Video-Conference Grievance Redressal)

- Robust digital grievance resolution mechanism with 3,377 out of 3,518 cases resolved.
- 96% closure rate, reflecting efficiency, responsiveness & transparency.
- Strengthens citizen-centric service delivery through time-bound, VC-based interactions.

3. RoDTEP Scheme

- Extended till 30 March 2026 ensuring continuity of remission support for exporters.
- Covers both physical exports & exports under AA/EOU/SEZ schemes.
- Enhances export competitiveness & planning predictability across sectors.

4. ECGC's SMILE ERP System

• Full Automation of Processes involved, Quicker claim disposal, enhanced operational control, business process integration, meaningful reduction in Carbon Footprint

EXPORT PROMOTION MISSION

- Flagship initiative to be jointly implemented by the Department of Commerce, Ministry of MSME & Finance.
- Approved by the Government on 12th November 2025: Total budgetary outlay- Rs. 25,060 Crore for 6 Years starting FY 2025-26.
- EPM addresses key export constraints, including limited trade finance, market access barriers, high logistics costs and compliance bottlenecks through two integrated sub-schemes: -
 - 1. Niryat Protsahan
 - 2. Niryat DISHA

NIRYAT PROTSAHAN

To strengthen India's trade finance ecosystem and bridge the MSME trade finance gap through timely, affordable, and diversified trade financing options.

- Interest Subvention for Pre- and Post-Shipment Credit: Bridge the interest-rate gap and ensure liquidity for MSME exporters at competitive rates
- Alternative Trade Instruments : Promote export factoring and deep tier financing
- Credit Cards for E-Commerce Exporters: To support E-Commerce exporters with alternative credit instruments to compensate for the lack of traditional export credit.
- Collateral Support for Export Credit: Aims to bridge the existing collateral gap and enable smoother, more inclusive access to export credit.
- Support for Emerging Export Opportunities: To enable Indian MSMEs to expand into new, or high-risk markets through access to shared-risk and credit-enhancement instruments

NIRYAT DISHA

Enhancing India's export capacity by addressing non-tariff barriers to trade, building export capabilities, and positioning Indian goods and services in key global markets.

- Support for Export Quality and Technical Compliances : Bridge the export compliance cost gap
- **Support for Market Access**: To enhance the global reach and competitiveness of Indian firms by facilitating participation in international trade delegations, buyer–seller meets, reverse buyer–seller meets
- Support for Export Warehousing: Improve export fulfilment and reduce logistics cost through shared infrastructure.
- Support for Inland Transport and Handling: Offset higher logistics costs for exporters in low-export-intensity districts
- Support for Export Branding and Packaging: Enhance India's export identity through unified branding, packaging, and sectoral and area-specific campaigns
- Support for Trade Facilitation and Intelligence: Strengthen institutional and digital capacities of MSMEs, industry associations, clusters and district-level bodies

Other Trade Relief Measures

Additional targeted relief measures to cushion exporters from recent global trade disruptions:

- Moratorium on term-loan repayments and deferment of interest on working capital loans
 falling due, between 1 September and 31 December 2025 offering immediate liquidity relief to
 sectors most affected by global volatility (Announced by RBI on 14 November 2025).
- The deadline for exporters to realise and repatriate export proceeds extended from 9 months
 to 15 months, providing flexibility to exporters to manage delayed payments and supply-chain
 disruptions (Announced by RBI on 14 November 2025).

Credit Guarantee Scheme for Exporters (CGSE)

₹ 20,000 crore additional credit support for eligible exporters (including MSMEs), implemented by DFS through National Credit Guarantee Trustee Company Limited (NCGTC).

Eligibility

• Exporters which satisfy minimum export criteria in the previous FYs.

Key Features

- Additional working capital up to 20% of sanctioned export working capital limits
- Collateral-free credit support
- 100% Government of India guarantee through NCGTC

Objectives

- Boost global competitiveness of Indian exporters
- Support exploration of new export markets

Validity

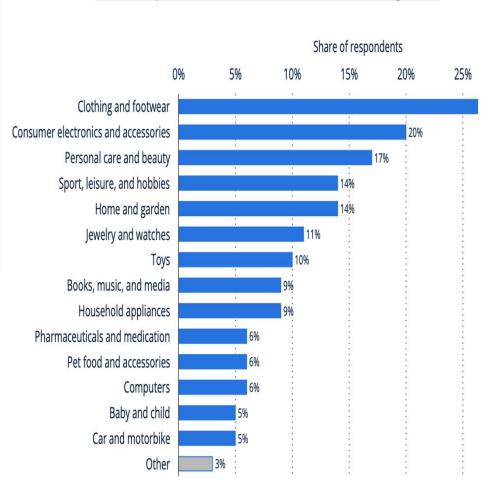
• Upto March 31, 2026 or till guarantees for an amount of ₹20,000 crore is issued, whichever is earlier.

Cross-border E-Commerce: Potential for Rapid Growth

- Cross-border E-Commerce estimated to grow to USD 800 Billion
 by 2025-26 and up to 2 Trillion by 2030 (6.6% of total merchandise exports)
- India is the 4th largest market in terms of domestic eCommerce revenue (USD 120.8 Billion in year 2024) with the 4th highest growth rate (20.3%) across all major economies.
- **70% of Indian SMEs** use domestic E-Commerce platforms.
- India has a strengths in many top selling cross-border E-Commerce Categories.

Country	Cross-border E-Commerce (USD billion)	Share of total merchandise exports (%)	Cross-border sales in total E- Commerce sales (%)
China	330	10%	15.7%
USA	113*	3.7%	11.5%
India	5	1.2%	5.7%

Most Popular Cross-border Product Categories



Source: * McKinsey & Company Report, ECDB, Financial Express, Industry Inputs

E-Commerce Export Hubs – Transformative Initiative for E-Commerce Exports

Dedicated zone for E-Commerce exports from India, to improve Forward Logistics & Reverse Logistics cost and time taken

Ready-to-use built-up Warehouse & Fulfilment center under the same roof

Features

Incentives to be provided for Export from ECEHs without minimum threshold value

Regulated Agent Certification by BCAS. No additional checks at Port

> Self-sealing facility for Export Consignments

Easy re-import policy for E-Commerce returns or rejects

in a non-intrusive

fashion

Presence or direct linkage with international logistics firms/Posts

24x7 custom

clearance - with release TAT measurable in Specific minutes infrastructure to process E-Commerce packages

Advantages

- Brings stakeholders under one roof near a port/airportbased location
- Provides for predictability and shortest possible turnaround time due to:
 - Screening and custom checks at time of entry
 - Self-sealing + No custom or BCAS formalities at gateway port / airport & export order given at ECEH
 - Provision of outposts of quality and certifying agencies in ECEH
 - Easy re-import policy for E-Commerce returns or
- Provides a new architecture for "Fulfilled by e-tailer" model where warehousing is in India

Progress

- DGFT Trade Notice 14/2024-25 dated 22.08.2024 was issued seeking Expression of Interest for setting up ECEH on pilot basis.
- 5 Proposals for pilot launch of ECEH has been accepted by the inter-ministerial committee. Implementations are in progress.
- ECEH guidelines may be updated based on the feedback & learnings from the ongoing pilots.

Recent Policy Initiatives regarding E-Commerce Exports

- IGST refunds enabled for low-value exports (below ₹1,000) through courier/post, removing a key liquidity barrier for MSMEs and artisans.
- RBI Circular dated 1 October 2025 now permits banks to close EDPMS/IDPMS entries up to ₹10 lakh on the basis of self-declaration, allows quarterly consolidated declarations, and prohibits penal charges—substantially easing compliance for small exporters.
- DGFT formulated an "E-Commerce Exports Handbook for MSMEs" in 6 languages to assist new entrepreneurs in starting their E-Commerce export business.
- CBIC in collaboration with the D/o Posts has notified the Postal Exports (Electronic Declaration and Processing) Regulations, 2022 wherein an exporter need not visit a Foreign Post Office (FPO) to file the Postal Bill of Export (PBE) and present export parcel.
- Authorisation of 1102 Dak Niryat Kendras (DNK) to facilitate new entrepreneurs for increasing B2C Exports through the Postal Route.
- Efforts are underway, with the DGFT taking up the matter with the CBIC to increase the value limit for courier shipping bills or postal export bills to ₹25 lakh per consignment, in alignment with RBI guidelines for payment aggregators.



Trade Connect e-Platform



Act as an **intermediary platform**, connecting Indian entrepreneurs / exporters with government entities, EPCs, and Indian Missions abroad.



Provide **country and commodity-specific intelligence** to enhance market and product strategies.



Offer insights on export opportunities through various channels, including eCommerce and leads generated by Indian Missions.



Serve as a centralized information source on export compliances and processes, governmental support, trade events, finance and more.

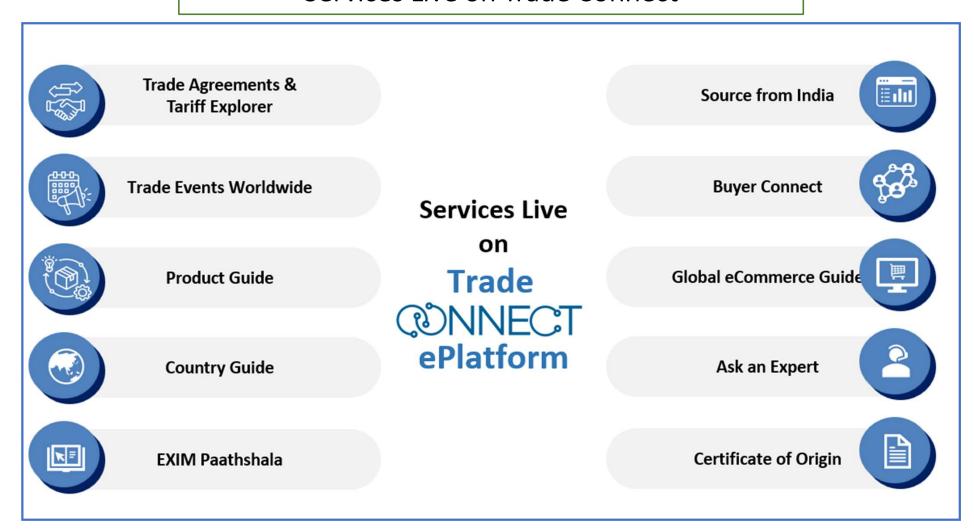


Enable Indian exporters to know about tariff and non-tariff trade barriers and also seek help in trade disputes in export markets



Grant access to curated learning materials and courses on international trade for skill development.

Services Live on Trade Connect



Engagement Metrics

Pre-PMU Engagement

Post PMU Engagement

S. No.	Page	Views (March 2025)		Highest Page Views (Jul–Sep 2025)	Average Page Views (Jul–Sep 2025)
1	Certificate of Origin	4,02,515	£	12,42,074 (Aug)	11,67,773
2	Free Trade Agreements (FTA)	1,500	stal	60,774 (Aug)	31,621
3	Trade Events Worldwide	2,189	nect	18,267 (Aug)	12,712
4	Buyer Connect	761	2025 Conn	14,798 (Sep)	09,621
5	Product Guide	2,021	April Trade	11,867 (Aug)	08,687
6	Source from India	2,432		11,104 (Jul)	08,512
7	Exim Paathshala	1,128	C fo	06,720 (Aug)	05,385
8	Country Guide	1,009	PMU	08,246 (Aug)	05,856
9	HSN Finder	1,481		18,942 (Aug)	08,757
10	E-Commerce Guide	1,422		03,599 (Aug)	03,497



40x growth – Free Trade Agreements

Page views rose from 1.5K in March to 60.7K in August



8x growth - Trade Events Worldwide

Page views jumped from 2.1K to 18.2K in August



12× growth – Buyer Connect

Engagement grew from under 1K in March to 14.8K in September



5x growth - Product Guide

Rising from 2K in March to 11.8K in August



4.5x growth - Source from India

Page views climbed from 2.4K to 11.1K in July



6x growth – Country Guide & EXIM Paathshala

Both recorded consistent increases over time



13x growth - HSN Finder

1.5K to 18.9K in August



2.5x growth – E-Commerce Guide

Traffic rose from 1.4 K (March) to 3.6 K (August)



97% closure rate – Ask an Expert 279 of 286 queries resolved, marking consistent turnaround improvement

Source: https://useranalytics.trade.gov.in/

Outreach Activities



Newsletters from Trade Connect Newsroom





- 15 Newsletters published till date
- Covers major regulatory updates and trade news globally in an approachable yet detailed manner.
- Shared via email to all relevant officials from DoC, DGFT and PMI Geneva.
- Also posted on Trade Connect social media handles for broader audience
- Development of Trade Connect
 Newsroom (under
 implementation) Dedicated
 service in development phase for
 availing bi-weekly Newsletter

Outreach Activities



Driving Platform Awareness through Trade Events Participation









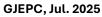
IIGF New Delhi, Jul. 2025 Toy Expo New Delhi, Jul. 2025

IIJS Mumbai, Aug. 2025

WFI New Delhi, Sept. 2025

Collaboration with EPCs/Associations to Promote 'Source from India'







FIEO, Aug. 2025



CHEMEXCIL, Sept. 2025

Highlights

Social Media Engagement

- 65+ posts | 40K+ views |
 Engagement doubling monthly
- Reposts from key organizations:
 Federation of European Business in India, ITC, TIC Council India, and EPCs.

One-Year Milestone Post by Hon'ble CIM

2,800+ views | 20 reposts



Trade Intelligence & Analytics Portal

https://trade-analytics.commerce.gov.in



- One-stop single source database integrating multiple global and national database: Unified Trade Intelligence integrating Global and Bilateral databases, along with macro-economic data into one powerful platform
- Trade Watch Tower to explore Export opportunities through commodity and market lens: Access insights across commodities, sectors, countries, & regions at granular level in a single view enabling data driven decision making at various levels of India's export ecosystem
- Leveraging import data and commodity dashboards to identify domestic production opportunities and reduce dependency on imports: High value and consistent imports indicate strong domestic demand
- Data extraction and customized analytical capabilities with Compare & Contrast featuring trade, macroeconomic, and investment trends - all available at click of a button

Powering Decisions Through Data





Bharat Aayat Niryat Lab Setu

A single-window platform enabling testing and certification of diverse commodities to facilitate export and import activities.

- LabSetu is a key functionality under the Trade Connect Portal (https://www.trade.gov.in/pages/labsetu), providing an end-to-end digital solution for commodity testing. Pilot Implementation has been initiated on Nov 11, 2025, in collaboration with Tea Board, Coffee Board and Rubber Board.
- It serves as a unified interface connecting Testing & Inspection Agencies (TIAs) and IEC holders on a single online platform.
- All onboarded TIAs can offer testing services for various commodities through one central platform; enhancing accessibility, transparency, traceability, and turnaround time.
- Consultations with various Commodity Boards (Tea board, Rubber board, Coffee board), Export Promotion Councils as well as government departments (DPIIT, NABL etc.) were conducted, and valuable inputs were received during the development of this online functionality.
- During the pilot, exporters and importers may continue to obtain test reports through existing systems in parallel.

Digital First Governance

- **Digital-First Governance & Simplified Compliance -** End-to-end digital approvals for IEC, AA, EPCG, eBRC & CoO. Self-certified eBRC eliminated paperwork. 50+ trade processes simplified; QR/UDIN-based document verification to ensure authenticity.
- Integrated & Connected System *Trade Connect* e-platform links exporters with EPCs, Missions & DGFT. Unified RCMC & CoO issuance; single-window exporter interface. Mobile apps for exporters (policy, status) & officers (monitoring).
- Exporter Empowerment & Ease of Doing Business FTP 2023: dynamic, continuously updated policy. Auto issuance of IECs & Status Holder Certificates. MSME support via product guides, branding & e-commerce.
- Smart Monitoring & Data-Driven Policy Real-time dashboards for IES, EODC & authorisations. Auto-enforcement files
 ensure accountability.
- Global Alignment and Future-Readiness 40+ lakh e-CoO across 122 agencies. Alignment with WTO, UN/CEFACT, UNESCAP CPTA. Merchanting trade & rupee settlement reforms.
- Simplification of Schemes and Policies Special AA for Apparels to simplify duty drawback on non-fabric inputs, Automated RoDTEP, EO extension & revalidation. Removal of Excise certificates in EPCG; simplified Annual Reports. Online Post Export EPCG Scrip issuance. Norms fixed for one firm made applicable to all.
- **Responsive & Transparent Grievance Redressal -** *Jan-Sunwai* VCs for direct exporter interaction. 24x7 Al Chatbot & Online Helpdesk support. Dedicated crisis desks (COVID, Ukraine, Tariff issues).

Digital First Governance

Next Phase of Automation

• Building on the automation of IECs, Status Holder Certificates, and Advance Authorisations, the next phase proposes end-to-end digitalisation of EPCG issuance, annual EO reporting, and restricted imports. Additional reforms include automation of appendices, post-issuance review mechanisms, and predictive analytics for faster approvals. These upgrades will further cut turnaround times, reduce manual interventions, and improve compliance efficiency.

Risk Assessment Module -IEC:

• NPCI-based real-time bank verification, mandatory GST validation, risk assessment module and system letters for new IECs with undelivered ones flagged as high-risk.

Non-Tariff Measures Module:

• Comprehensive module for reporting, tracking, and single repository of actions on NTMs & Market Access Issues; enables exporter reporting, WTO notification tracking, with concurrent access to SPS-TBT division, FT divisions, IMAs, PMI Geneva & other stakeholders.

External API Integrations:

- GSTN Integration: Real-time GST invoice & eBRC data exchange between DGFT and GSTN for faster GST refunds and digital compliance.
- Transmission of Complete Shipping bill data Ongoing discussions with ADVAIT (free shipping bills) and ECCS (eCommerce exports).

BharatTradeNet

Objective: To establish a unified Digital Public Infrastructure that digitises key trade documents and enables secure, seamless data exchange across domestic and international systems—reducing paperwork, improving interoperability, enhancing access to trade finance, and aligning India's trade ecosystem with globally recognised digital trade standards.

The key features of BTN are as follows:

Digitisation & Standardisation

- Digitises and standardises 30+ critical trade documents
- Fully aligned with international standards such as- UNCITRAL MLETR, MLIT, UN/CEFACT, ICC-DSI

Interoperable Data Exchange

- Enables secure data exchange across 30+ domestic and global agencies
- · API-first architecture for smooth integration with government, financial and private platforms

Process Automation & Efficiency

- Reduces duplication, manual checks and transaction costs
- Ensures transactions are auditable, secure and verifiable through digital signatures and trusted credentials

Seamless Cross-Platform Connectivity

- Integrates with systems like *ULIP*, *ICEGATE*, customs, tax authorities and logistics networks
- Provides a national digital layer enabling interoperability, scalability and solution-building

Security, Identity & Compliance

- · Adopts digital identity, verifiable credentials and authentication frameworks
- Ensures data protection, consent management and auditability aligned with DEPA and the DPDP Act

BharatTradeNet - Approach to Trade Digitalization

A Four-Pillar Strategy for a Modern, Secure and Inclusive Trade Ecosystem

Legal Infrastructure

- Amendments to existing laws (IT Act, Negotiable Instruments Act, Stamp Act) to support digital trade
- Legal recognition of digital signatures, electronic seals, timestamps, and e-identification

Technical Infrastructure

- National digital layer and API-first architecture for seamless integration across govt, financial & private platforms.
- Forms the foundation for paperless trade, eDocument exchange, e-Invoices, e-BLs, e-Warehouse Receipts, etc.

Human Infrastructure

- Targeted capacity building for government, industry, logistics, and MSMEs
- Public-private collaboration to drive adoption, innovation, and regulatory readiness

Standards Infrastructure

- Authentication frameworks enabling trusted, interoperable digital trade using global standards
- Ensure data protection, consent management & auditability aligned with DEPA & DPDP Act.

India's Free Trade Agreements (1/2)

India has signed 15 Free Trade Agreements (FTAs) and 6 Preferential Trade Agreements (PTAs)

Free Trade Agreements

- India UK CETA (To be operationalised)
- India-EFTA TEPA
- 3. India- Australia ECTA
- 4. India-UAE CEPA
- 5. India Mauritius CECPA
- 6. India-Malaysia CECA
- 7. India-Japan CEPA
- 8. India-Korea CEPA
- 9. ASEAN-India Trade in Goods Agreement
- 10. India-Singapore CECA
- 11. India-Thailand Early Harvest Scheme

- 12. India-Bhutan Agreement on Trade, Commerce, & Transit
- 13. India-Nepal Treaty of Trade
- 14. South Asia Free Trade Area (SAFTA)
- 15. India-Sri Lanka FTA

Preferential Trade Agreements

- 16. India Chile PTA
- 17. India-MERCOSUR PTA
- 18. India-Afghanistan PTA
- 19. SAARC PTA (SAPTA)
- 20. Global System of Trade Preference (GSTP)
- 21. Asia Pacific Trade Agreement (APTA)

India's Free Trade Agreements (2/2)

Under Negotiations

- 1. India- EU FTA
- India United States of America BTA
- 3. India-Oman CEPA
- 4. India-New Zealand FTA
- 5. India- Chile CEPA
- 6. India- Peru FTA
- 7. India Canada CEPA

Review & Expansion

- 1. India Australia CECA
- 2. India Sri Lanka ETCA
- 3. AITIGA (Goods) Review

At initial stage (ToRs signed)

- 1. India Eurasian Economic Union (EAEU) FTA
- India Maldives FTA
- 3. India Israel FTA

➤India has adopted a calibrated approach to negotiating FTAs to expand market access while protecting domestic interests.

Importance of Exports for States

- Infrastructure development
- Industrial development
- Better and more employment opportunities
- Higher GDP
- Human development
- Prosperity for exporting states





Expectations from the States/UTs

Intervention	Outcome
Benefits from Export Promotion Schemes	States to undertake outreach for exporters to benefit from Schemes such as Export Promotion Mission, E- Commerce Export Hubs, Trade Connect e-Platform etc.
Create institutional mechanism	Foster an export ecosystem – enhance exports – better economic outcome for the State
Gap analysis for infrastructure and logistics	facilitating last mile connectivity, adequate ICDs, availability of reefer containers etc.
Branding and marketing	Support to exporters for promoting products outside India, through State initiated schemes/initiatives.
Activating SEPCs and DEPCs	More focus on District level exports, higher interaction with exporting community
Cluster mapping and development	Facilitating the formation of export consortia within clusters, allowing smaller firms to pool resources for modern technologies, marketing, export operations, and sharing of market intelligence.
Diversifying Export Basket	States to train MSMEs to target new Export Destinations and customize products as per the need of the new markets

Thank You